

Response on the Reviewers' Comments

Review Comments-1

Manuscript has a strong and timely focus on making AI education accessible through no-code platforms, which aligns well with current workforce and industry needs. Clear structure with detailed course breakdowns and supporting tables enhances the paper's readability and usability for curriculum designers. Well-supported by literature, with a good mix of academic and industry references that add credibility to the claims. Emphasis on practical application and tool-based learning (e.g., Power BI, Azure ML Studio) makes this certificate program highly relevant for non-technical business learners.

Minor Revisions:

- Language & grammar: Several minor grammar and phrasing issues are present (e.g., "few professionals require little or no skills"). A careful edit will improve clarity.

Response: Edits have been made to improve the clarity of the paper.

- Redundancy: Some concepts (e.g., no-code accessibility, non-CS student inclusiveness) are repeated multiple times—can be condensed.

Response: Revisions were made to minimize redundancy; however some repetitions were necessary to ensure clarity and address all required points.

- Introduction: Could benefit from a clearer, more concise problem statement that highlights the unique value of this program.

Response: Agreed. The Introduction section was revised to make a more concise problem statement. See the Introduction section of the revised paper.

- Conclusion: Add a forward-looking perspective—how this program could be scaled or replicated at other institutions.

Response: Agreed. The Conclusion section was revised to add a forward-looking perspective. See the Conclusion section of the revised paper.

- Title: Consider simplifying or tightening for clarity, e.g., "Democratizing AI in Business Education: A No-Code Certificate Program."

Response: The title of the paper was changed to "Business AI Certificate: Non-Credit Course Module Exploration" to reflect the reviewer's suggestion.

Review Comments-2

After a detailed evaluation, I find that the manuscript is well-aligned with the journal's aims, particularly in its focus on inclusive, non-credit AI education within business contexts. The work is clearly structured, pedagogically sound, and makes a meaningful contribution to curriculum design for technology-integrated business programs.

While I have suggested a few **minor revisions** (including citation formatting, grammar refinements, and a modest expansion on ethical implications to align more directly with JITI's emphasis on integrity), the overall quality and relevance of the paper are commendable. A few images or some tables would help.

Response: Very good point. Ethical considerations were added in the first course of Introduction to Business Data, Analytics, and Artificial Intelligence section. The paper was revised to emphasis that an integral part of the final module of the first course is the examination of ethical considerations surrounding AI, including issues such as data privacy, algorithmic bias, transparency, and the societal impacts of automation. By incorporating ethical reflection alongside technical practice, the course ensures that learners are not only equipped to implement AI solutions but also prepared to evaluate their implications responsibly. See the revised paper for details.

I would appreciate it if you could kindly provide me with a confirmation of receipt and, if available, a certificate of review for my records.